

# EXAMPLE SOCIAL MEDIA POSTS FOR MANUFACTURERS.



## FACEBOOK

### Post this to your local Facebook Groups

(search name of town/village/city into Facebook and join local resident groups)

#### SUGGESTED WORDS:

- Ever fancied a nose into your local manufacturer?
- Have a child that is interested in an exciting well paid career?
- Thinking about a career change to manufacturing and want information on upskilling and reskilling?
- Take a look at National Manufacturing Day Open House on 7 July 2022 to get a behind the scenes view of the exciting opportunities on offer

#### OTHER ASSETS

**Link:** [www.makeuk.org/nmd](http://www.makeuk.org/nmd)

**Hashtag:** #NMD

**Picture:** Use a nice photo or graphic to intrigue the reader

**Logo:** Include your logo and our NMD Stamp (shown below) to show you're part of the day.



NMD Stamp available to download in 'Resources' on the NMD website.



## LINKEDIN

#### SUGGESTED WORDS:

- We are taking part in National Manufacturing Day 7 July 2022, opening our doors to future makers to learn about the exciting opportunities available in our thriving sector.
- Learn more about National Manufacturing Day here:
- If you are a manufacturer and what to take part, sign up here:
- If you are a local resident and want to sign up to come and see us visit here:
- If you are involved with schools and youth groups share these educational resources with them >

#### OTHER ASSETS

##### Hashtag:

#NMD | #backingmanufacturing

##### Picture:

Use a nice photo or graphic to intrigue the reader



## TWITTER

#### SUGGESTED WORDS:

- Ever wondered what we make in the UK and how you could join the manufacturing industry?
- Visit your local manufacturer and learn about diverse job opportunities in our sector.
- Sign up for National Manufacturing Day on 7 July 2022 and learn more

#### OTHER ASSETS

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**Picture:** Use a nice photo or graphic to intrigue the reader



## INSTAGRAM

#### SUGGESTED WORDS:

- National Manufacturing Day takes place on 7 July 2022 giving you the chance to learn more about what we make and opportunities available for a career in manufacturing.

#### OTHER ASSETS

##### Hashtag:

#NMD | #backingmanufacturing

##### Picture:

Interesting picture of something in their manufacturing plant