**Immediate release: insert date**

**Contact Insert firm’s media contact name: insert firm’s media contact number**

**INSERT NAME OF COMPANY to open its doors to whole community as part of Make UK’s National Manufacturing Day celebrations on September 28th 2023**

**See first-hand the potential careers and jobs on offer with a ‘through the keyhole’ tour**

Insert name of local firm is throwing open its doors to the local community as part of National Manufacturing Day on Thursday September 28th 2023. Across the country, British manufacturing companies are partnering with the manufacturers organisation Make UK to give their local communities the chance to see first-hand the potential careers and jobs on offer in this exciting and diverse sector.

The day is open to all age groups, from younger students making subject choices to school leavers and more experienced workers looking at the possibilities of a career in manufacturing. The day will also give companies the chance to let their whole community understand more about the businesses on their doorstep. (OR) The day is open to [XXX insert specific age group company is targeting,] and to take part just sign up by emailing us here [insert link].

[insert name of company] has been part of the [name place] community, manufacturing [insert product] for [x number of years].

**Insert name of CEO of company said:**

“We are delighted to be taking part in National Manufacturing Day and have the chance to show our products, processes, tools and people. National Manufacturing Day gives us an opportunity to interact with students, teachers and career advisors to visit our manufacturing facilities. As a growing company, we are continuously seeking creative designers and innovative engineers to get involved and help us to produce some ground-breaking products. We can offer opportunities from administration and management logistics, design, engineering, finance, HR, IT, product development, marketing and communication, production, research and more.

“We can’t wait to meet our potential new employees and talk to the people who live on our doorstep about what we have to offer in a career that is both exciting and rewarding.”

During the fun day, visitors to XXXX will be able to take part in a series of events (insert individual company details of what is happening on the day if you have already worked them out). They will also be able to talk directly to members of staff about how the company works and what opportunities might be available for them.

To make it easy to see what’s going on across the local area, Make UK has created a dedicated microsite [www.nationalmanufacturingday.org](http://www.nationalmanufacturingday.org) where companies taking part will post what they produce and detail the events they are planning for National Manufacturing Day itself. Schools and local residents interested in seeing what is available in their area will be able to search the site using a simple postcode finder, to pinpoint those businesses closest to them and allow them to pick out something which they will find the most interesting.

Manufacturing covers a wide range of sectors including aerospace, engineering, chemical and pharmaceutical, food and drink, defence, automotive and renewable technologies. So, there will definitely be something around on the day to interest everyone. We will also demonstrate the value of a manufacturing apprenticeship as an alternative route after school or college as a way to “earn as you learn” – taking a young person all the way to a University Degree for those who want to.

**Stephen Phipson, CEO of Make UK, the manufacturers organisation added:**

“This is a really exciting day where the whole manufacturing sector will come together to celebrate the amazing things that Britain designs and makes.

“Britain’s manufacturing companies are at the forefront of global renewable technology development and some of the most innovative engineering developments seen anywhere around the world. This is a sector with amazing opportunities and we hope this first National Manufacturing Day will give people who have never had the chance to see inside their local businesses just what is going on and the opportunities available to them.”

To find out more [www.nationalmanufacturingday.org](http://www.nationalmanufacturingday.org)

**ENDS**

**About (insert individual business boilerplate)**

**About Make UK**

Make UK, the manufacturers’ organisation, is the representative voice of UK manufacturing, with offices in London, Brussels, every English region and Wales.

Collectively we represent 20,000 companies of all sizes, from start-ups to multinationals, across engineering, manufacturing, technology and the wider industrial sector. Everything we do – from providing essential business support and training to championing manufacturing industry in the UK and the EU – is designed to help British manufacturers compete, innovate and grow.

From HR and employment law, health and safety to environmental and productivity improvement, our advice, expertise and influence enables businesses to remain safe, compliant and future-focused.