

EXAMPLE COPY FOR YOUR SOCIAL MEDIA POSTS FOR MANUFACTURERS.



FACEBOOK

Post this to your local Facebook Groups

(search name of town/village/city into Facebook and join local resident groups)

SUGGESTED WORDS:

- Ever fancied a nosey into your local manufacturer?
- Have a child that is interested in an exciting well paid career?
- Thinking about a career change to manufacturing and want information on upskilling and reskilling?
- Take a look at National Manufacturing Day Open House on 26 September 2024 to get a behind the scenes view of the exciting opportunities on offer

OTHER ASSETS

Link: www.makeuk.org/nmd

Hashtag: #NMD2024

Picture: Use a nice photo or graphic to intrigue the reader

Logo: Include your logo and our NMD Stamp (shown below) to show you're part of the day.



NMD Stamp available to download in 'Resources' on the NMD website.



LINKEDIN

SUGGESTED WORDS:

- We are taking part in National Manufacturing Day 26 September 2024, opening our doors to future makers to learn about the exciting opportunities available in our thriving sector.
- Learn more about National Manufacturing Day here:
- If you are a manufacturer and what to take part, sign up here:
- If you are a local resident and want to sign up to come and see us visit here:
- If you are involved with schools and youth groups share these educational resources with them >

OTHER ASSETS

Hashtag:
#NMD2024 | #backingmanufacturing

Picture:
Use a nice photo or graphic to intrigue the reader



X (FORMERLY TWITTER)

SUGGESTED WORDS:

- Ever wondered what we make in the UK and how you could join the manufacturing industry?
- Visit your local manufacturer and learn about diverse job opportunities in our sector.
- Sign up for National Manufacturing Day on 26 September 2024 and learn more

OTHER ASSETS

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INSTAGRAM

SUGGESTED WORDS:

- National Manufacturing Day takes place on 26 September 2024 giving you the chance to learn more about what we make and opportunities available for a career in manufacturing.

OTHER ASSETS

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Picture:
Interesting picture of something in their manufacturing plant